

Summary

- Strong track record as leader, team manager & strategic planner for successful global product teams
 - 10 years of successful software product management, product strategy and technology innovation
 - Interaction model experience in mobile platforms, including iPhone, Android, BREW, Nokia
 - Working knowledge of data analytics systems, including machine learning, NLP, cloud services.
 - Driver of global partnerships with executive players at AT&T, Verizon, Sprint, Nokia, LG, HTC
 - Customer segmentation analysis, demographic/psychographic profiling, hands-on market testing
 - 15 years experience in creating mobile & interactive content for both business & consumer audiences
-

Product Management

PARC <i>Principal, Product Mgmt.</i>	<i>Meshin Semantic Platform, Android, iPhone Apps</i> 2011-present Product management lead for team incubated at Xerox PARC, hired to lead product definition for new set of mobile applications and semantic analytics service to surface on mobile clients. Meshin Beta on Android.
Aro Mobile / Kiha <i>Director, Product Mgmt</i>	<i>Android, iPhone Service Delivery Platform</i> 2008-2011 Lead of product team that created a next generation mobile interaction model powered by a set of cloud-based semantic data analytics service. Product definition and prototype creation for Paul Allen. Ownership of product planning, user feedback, all market testing, patents on model, naming of product, go to market strategy, and product rollout.
WhitePages.com <i>Sr. Product Manager</i>	<i>Mobile Apps, Social Networking Lead, OpenID</i> 2007-2008 Strategic product manager for WhitePages.com, leader in online people search. Led cross-functional teams in creation of user-generated content, social media, mobile applications, and large-scale data analytics projects.
Global PlanIT <i>Sr. Director of Product</i>	<i>Mobile Software, Enterprise System Integration</i> 2003-2007 Managed consulting group who served a variety of Fortune 500 clients with market-leading mobile business and online software solutions. Deployed business intelligence systems for enterprise customers.
Corel / SoftQuad <i>Group Program Mgr</i>	<i>XBRL Structured Authoring Toolset</i> 2001-2003 Coordinated product management team for online XML-editing suite. Led executive XML strategy, and proposed new set of products around open accounting practices: XBRL platform toolset for major financial customers. Mentored globally distributed cross-functional product team.
Adobe Systems <i>Sr. ATG Manager</i> <i>Mobile, Multi-Modal</i>	<i>Advanced Technology Group</i> 1998-2001 Leader of productizing team focused on next generation voice-driven multi-modal prototype. Responsible for product planning, customer feedback and partnerships, productizing new multi-modal ideas for ATG. Reported directly to Adobe CEO and Executive team. Product lines developed included Siri-like voice-activated smart personal assistants.

Sr. Product Manager
Web Design Tools

Adobe Products Group: Creative Toolsets for Flash, Web Development
Drove multiple product plans, software estimation schedules, & product deliverables for GoLive E-Commerce Server and GoLive 4.0 and 5.0. Collaborated with cross-functional teams in Europe, U.S. and Japan to create and delivery software. Managed multiple global product launches.

Saltmine
Director of Biz Dev
Sr. Project Manager

Web Systems / Internet Services 1995-1998
Managed dev. teams for many simultaneous online software systems for clients: Wizards of the Coast, Amazon.com, Microsoft, BP.com. In my business development role, I was personally responsible for closing project deals exceeding \$5.5 million in new online revenue.

Category Definition

Microsoft Corporation
Sr. Technical Evangelist

Security Business Unit 2003-2004
Connected with executives and security leaders to plan and deliver a set of security products and new architecture for Microsoft's next generation secure computing base. Consulted to Fortune 500 customers.

TeleTrust.us
CEO / Co-Founder

Mobile Application Platform for Identity 2010-2011
Led team that created new company that used AT&T Wireless, T-Mobile, Sprint and Verizon telecommunications data to prevent identity fraud. Worked with Open Identity Exchange (OIX) to create new government-approved identity matrix. Led company to acquisition.

VeriSign CSG / TNS
Lead, Product Manager

Telco-based Commerce Protection Services 2009
Led team during critical product definition period. Focused and led a cross-functional team around identity verification products. Worked closely with AT&T, Verizon, T-Mobile, Open Identity Exchange.

Professional Training

Adobe Systems Adobe Management Training Essentials 2000-2001
"Managing Within the Law," "Managing Globally Dispersed Teams," "Effective Time Management"

Stanford University Interactive Communications for the World Web Market 1999

Microsoft Corporation Solutions Framework Training: Team Management 1997
"Strategic Leadership Essentials for Software Development Team Leaders"

Education

Master of Philosophy (Technology Focus) Seattle University / Luther Seminary *magna cum laude*
Thesis: Technologically Enhanced Consciousness: Alfred North Whitehead & the Cyborg Being

Master of Arts, English Western WA University, Bellingham, WA *magna cum laude*